

# Timestrip® Blood Temp Estimated Return on Investment (ROI)

Loss #	Total Blood Bags (Annual Usage)	% Blood Bag Loss Annually	Annual Loss Rate
20,000	X	5%	= <b>1,000</b>

Loss €	Annual Loss Rate	Average Replacement Cost per Bag	Annual Cost of Replacement
1,000	X	\$200	= <b>\$200,000</b>

Invest €	Total Blood Bags (Annual Usage)	Blood Temp Price	Annual Cost of Replacement
20,000	X	\$0.99	= <b>\$19,800</b>

Savings	Annual Cost of Replacement	Loss Reduction % using Blood Temp	Savings
\$200,000	X	50%	= <b>\$100,000</b>

Reducing your loss rate by 9.9% pays for the total investment.

A conservative 19.8% reduction doubles your return.

Not captured in current costs to customer (that may be reduced with monitoring program):

- Administration fees
- Freight (if product cannot be salvaged in the field)
- Unhappy customers (customer service manpower)
- Recall / Audits / Regulatory Fines
- Potential Litigation

# GENESIS BPS™

## Why Timestrip® Blood Temp?

Protect against blood waste

Drive accountability

Ensure compliance

[www.genesisbps.com](http://www.genesisbps.com)

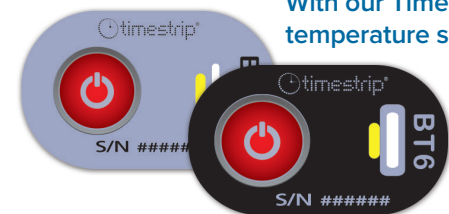
Genesis BPS  
465 Route 17 South  
Ramsey, NJ 07446  
Toll-Free: 866-712-5663  
Phone: 201-708-1400  
Fax: 201-708-1104  
Email: [info@genesisbps.com](mailto:info@genesisbps.com)

 **timestrip®**  
the smart way to measure time & temperature



**Save Time.**  
**Save Money.**  
**Save Blood.**

With our Timestrip® Blood Temp temperature solution.



Distributed by **GENESIS BPS™**

# Introducing Timestrip® Blood Temp

## PRODUCTS



### Blood Temp 6

- 6°C/43°F monitoring
- Irreversible, single use
- 19mm x 32mm
- Field activation
- Visual proof of temperature exposure



### Blood Temp 10

- 10°C/50°F monitoring
- Irreversible, single use
- 19mm x 32mm
- Field activation
- Visual proof of temperature exposure

## Blood Reissue Compliance Cycle with Blood Temp



## Timestrip® Blood Temp Interpretation Guide

The following overview is a simple interpretation key designed for speed and simplicity.

### 1 Inactive Product

When the Timestrip® Blood Temp is in a state of inactivity:

- Indication of arming window will remain yellow
- Breach window will remain white

### 2 Active Product

When the Timestrip® Blood Temp 10 has been activated:

- Indication of arming window will be green
- Breach window will remain white

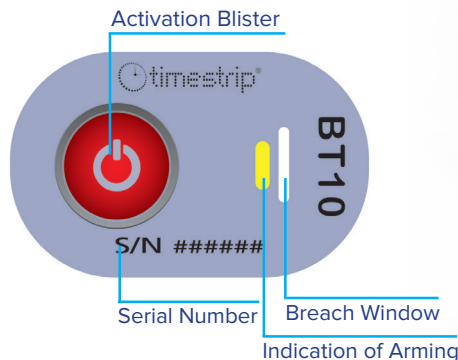
### 3 Triggered Product

Whenever the core temperature of the blood bag breaches 10°C for Blood Temp 10 and 6°C for Blood Temp 6, an immediate indication of temperature abuse is recorded:

- Indication of arming window will be green
- Breach window will turn blue

**The breach window is irreversible and cannot be reset or changed.**

## ANATOMY OF THE TIMESTRIP® BLOOD TEMP



## EASY-TO-USE INDICATORS

